

First Avenue Project



A new attractive streetscape is planned to transform First Avenue, Maroochydore into a vibrant, shady and inclusive CBD, providing businesses, residents and visitors a more inviting space to live, work and play.

First Avenue will be upgraded to help the street operate more safely and efficiently, and enhance the look and experience of the area.

The design will connect the established northern section of First Avenue and the newly expanded Maroochydore central business district (CBD), Aerodrome Road and surrounds, including to The Esplanade and Duporth Avenue.

The upgrade will provide an attractive and safe environment for pedestrians and cyclists, improve and increase spaces for local businesses, help calm local traffic and will create cool, shady and green streets for all to enjoy.

The final design was developed between 2018 and 2022 in consultation with our community and is now ready for construction thanks to a major funding grant announced earlier this year.

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In addition to Council's \$15.9 million funding contribution, the project has received \$11.9 million from the Australian Government's Growing Regions Program to progress the critical connection.

Project Scope

With construction of the newly expanded Maroochydore CBD in progress, Council is focusing on the surrounding areas to deliver improved streetscape outcomes that benefit residents, visitors and local businesses.

A key goal is to provide safer pedestrian, cyclist and motorist movements including:

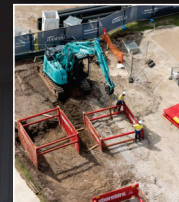
- two raised pedestrian crossings along First Avenue;
- a raised pedestrian crossing along Cornmeal Parade, Memorial Avenue and George Street
- a scramble crossing at the intersection of First Avenue, Duporth Avenue and The Esplanade
- upgrading footpaths and driveways
- upgrading underground services including power, telecommunications, stormwater and mains water
- improving access for people with disabilities, prams, motorised scooters and other non-motorised forms of transport
- transforming the eastern side of First Avenue including extending kerbing and landscaped areas and new street furniture
- transforming the western side of First Avenue into a seven metre wide, shared path for pedestrians and cyclists with a continuous, centralised planting strip
- relocating the two bus stops along First Avenue to The Esplanade and upgrading them to minimise conflict with other First Avenue street users (completed in 2025)

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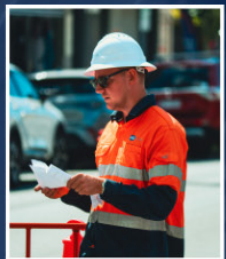


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